



GENERAL

- This competition is only open to amateur and semi-professional sewists (income less than \$10,000 p/a from sewing) If sewing is your main source of income, you are ineligible to enter.
- This event will be filmed and/or photographed. By entering you/your model gives consent for these images to be televised and/or used for publicity relating to future Bernina Northland Fashion Awards events.
- Competitors under the age of 13 years must be supervised by an adult backstage.
- If you win 1st, 2nd or 3rd place in any category, the sponsors of that category have the right to use and/or display your garment until the end of 1 year, at which point you will be contacted to retrieve the garment. Non-retrieval after 3 months of being notified will result in the garment being disposed of by the sponsor.
- A **non-refundable entry fee of \$20 per entry for school and tertiary entrants and \$30 per entry for open entrants** is payable within 7 days of the entry being lodged to secure your place in the competition. You will receive a confirmation email after the completed entry has been received with payment options and other important information.
- **All entry forms and fees must be received by Friday 22nd July 2022.**
- Prizes are subject to change depending on the number of entries received.
- Garments that have been entered into other competitions or previous Bernina Northland Fashion Awards cannot be re-entered.
- You cannot enter the same garment into more than one category.
- If you have more than one garment you are required to have a different model for each garment.
- You must provide your own model/models.
- Organisers reserve the right to re-categorise a garment or to omit it from the event.
- Organisers reserve the right to combine categories or to omit categories if there are 3 or fewer entries into any category.
- Organisers reserve the right to split categories if entry numbers within a category are 15 or greater.
- The judges' decision is final.
- You and your model are expected to take part in a full-dress rehearsal the evening prior to the event. **Full-dress rehearsal day & Choreography Part 2 is Friday 19th August 2022** at Forum North, Whangarei, from 4pm (TBC).

- **The main event day is Saturday 20th August 2022** at Forum North, Whangarei, with 2 sessions being held (2pm & 7pm show times). You and your model are required to sign in together between 10am and 11 am. You will be expected to be available to organisers after signing in until the end of the evening event. Groups / schools are expected to sign in together as one party.
- Correct contact details are essential, including email and cell phone, so organisers can contact you with further details including the pre-judging schedule and show running order. If your contact details change, please email entries@northlandfashionawards.org.nz with an update.

CHOREOGRAPHY PART 1 AND PRESENTATION TO JUDGES

- **Choreography Part 1 and Presentation to Judges will be held on Saturday 6th & 7th August 2022. The venue for pre-judging is People Potential, Keyte Street, Whangarei**
- A schedule of times for Choreography Part 1 and Presentation to Judges (prejudging) will be sent out approximately 1 week prior, once all entries have been collated. This is communicated via the email address provided on the entry form. ***Please keep the weekend free as attendance is compulsory – if you are unable to attend (at all or in the timeslot given) you must advise via email as soon as possible: entries@northlandfashionawards.org.nz***
- ALL entries are required to be modelled at the presentation to judges (prejudging).
- ALL designers and models are required to be available for a 30 min category specific choreography session with the Creative Director prior to their presentation to the judges.
- ALL entries must be fully finished and modelled as they will be shown on the catwalk during the event including accessories, hair and makeup.
- Professional, still photography will be taken at pre-judging to assist the judges and for inclusion in the awards booklet.
- Judging criteria for each category is published with the category description. Judges are also looking for garments that are expertly constructed and show you have an eye for great design. Judges may offer feedback at the time of pre-judging.
- You may need to leave your garment overnight on pre-judging weekend to allow judges the opportunity to inspect it off the model. After inspection, all garments need to be taken home.

PHOTOGRAPHY AND OTHER RECORDINGS

- Personal photography is not permitted at the event.
- Professional photography is taken while garments are on the catwalk and are then available for purchase from the photographer after the event.
- Photos taken at pre-judging are for judging purposes only and are not for sale later.
- The event may be filmed, which will then be available for purchase after the event.

COVID-19

- This event is being planned, managed and delivered in accordance with the **Covid-19 Protection Framework**, alongside standard public health and health and safety measures already embedded into planning a safe and successful event for all parties involved.
- If required by the New Zealand Government, all persons aged 12 and over (designers, models, guests, delegates, staff, volunteers, contractors, suppliers, etc.) entering the event will be required to produce their vaccine pass (alongside showing valid photographic ID) for verification via the NZ Pass Verifier on arrival. **If you are unable to meet this requirement, please email entries@northlandfashionawards.org.nz so we can discuss options for prejudging and inclusion at the main event – we welcome entries from ALL, provided you meet the category guidelines.**
- Should the Northland region remain at or move to the at the 'Red' alert level within *two weeks* of the event, with numbers restricted to 200 people, every effort will be made to either replan for reduced numbers and/or move this to an online event, for the show to proceed.
- Should the event be postponed due to Government enforced restrictions or national or regional lock down, paid up entry fees will be carried forward to a future date. Should you be unable to attend that date, you may request a refund.
- Any communication regarding changes to the event will be communicated via the email address provided on the entry form.
- The Organisers of the Bernina Northland Fashion Awards will continue to follow the advice and regulations of the New Zealand Government and will review our policies as the Covid-19 situation evolves.